



In association with



# ACCESS CONTROL FOCUS

## Counter Terror Expo 2011 Delivered:

**7,745** International Attendees     **67%** of attendees were Buyers or Specifiers

**79** Countries     **400** Exhibitors

## Why Access Control Focus in 2012?

- ◆ **33%** of Visitors at CTX 2011 were specifically interested in **Access Control**
- ◆ **Access Control** was the **Number Two** area of Visitor interest at CTX 2011
- ◆ Both **End-Users & Integrators** were Visitors to CTX 2011

## Attendees Relevant to Access Control:

- ◆ Private Sector & Large Corporate     22%
- ◆ MOD / Intelligence Services / Armed Forces     11%
- ◆ Buildings & Facilities     10%
- ◆ Integrators & Installers     7%
- ◆ Critical Infrastructure / Transport Security     6%
- ◆ Government / Border Control     3%

**N.B. Please see [www.counterterrorexp.com/attendees](http://www.counterterrorexp.com/attendees) for actual attendees from above sectors.**

## Access Control Content at 2012:

- ◆ Access Control Interactive Feature
- ◆ Integrators Lounge with free refreshments
- ◆ 5,000 Integrators & Installers invited via Professional Security Magazine
- ◆ Dedicated Preview & Review in Professional Security Magazine
- ◆ Technology focused Workshop sessions on Access Control

## Access Control Focus for 2012:

**Gaining access to a building or facility, especially critical areas, is sometimes all the terrorist needs to successfully carry out an attack. Without access control measures in place like high security locking, key management, biometric verification and identification, a terrorist is able to survey all the vulnerabilities of the building in order to commit a planned attack.**

**For 2012 Counter Terror Expo will have a new Access Control feature targeted at Integrators and End-Users offering a wide range of solutions and feature an interactive, hands on walk-through experience. In addition a dedicated workshop examining the capabilities of the vast range of access control technologies will debut in 2012.**

## The 2011 attendees Primary Product Areas of Interest

CCTV and Covert Surveillance Equipment	3904
<b>Access Control / Biometrics / ID Solutions</b>	<b>3220</b>
Perimeter Security and Intrusion Detection	2933
Information and Communication Systems	2748
Location Monitoring and Tracking Systems	2407
Personal Protection Equipment / Clothing and Body Armour	2247
Systems Integration	2071
Screening & Scanning Equipment	2099
Barriers / Bollards / Gates / Turnstiles	2049
Emergency Response Equipment	1945
CBRNE Detection and Protection	1621
Sighting and Image Recording and Processing	1794
Explosive Ordnance Disposal / Improvised Explosive Device Disposal	1619
Blast Containment	1540
Human Resources and Training	1681
Electro Optics	1384
ANPR Software & Hardware	1327
Database Management Solutions	285
Seals / Tamper Evident	981
Canine Services	612

\* Source: EAS Accredited

\* multiple interest response

For more information please contact The Counter Terror Expo Team on + 44 (0) 208 542 9090 or email: [info@niche-events.com](mailto:info@niche-events.com) or visit [www.counterterrorexp.co.uk](http://www.counterterrorexp.co.uk)

